

Leveraging Talent Through Executive & Organizational Coaching: Theory, Method, and Tools Advanced Coaching Certification

Offered by the Professional Coaching Institute
By invitation of the Eurasian Gestalt Coaching Program
ICF CCEUs: 55 credits via application



Primary Program Facilitators
William H. Bergquist, PhD
Dorothy E. Siminovitch, PhD, MCC

Istanbul Contributing Sponsorship
Dost Can Deniz, MBA, MCC
Gila Ancel Şeritçioğlu, MA, CAGS, MCC

Dates: October 6–9, 2010 and January 12–15, 2011
Istanbul, Turkey: (venue: Boğazici Mezunlar Derneği, Hisarüstü, Istanbul)
Cost: \$4,400 USD (scholarships and payment options available)
Class is limited to 24 participants.
Register now at www.gestaltcoachingworks.com to reserve your space.

PROGRAM DESCRIPTION

Organizational coaching demands integration of coaching knowledge applied to organizational contexts. Complexities integral to these organizational contexts pose important challenges for those who wish to be competent and engaged in organization-based coaching practices. This advanced coach certification program is intended for consultants and coach practitioners who seek to deepen their knowledge and skills in executive and organization-based coaching.

This training is offered in a two-session format, both involving theory and practice, with each session lasting 3 ½ days. We will focus on the core areas of organization-based practice: performance coaching, executive coaching and applied business coaching strategies. We will provide participants with:

- The strategies and tools of performance and executive coaching, three-tiered assessments (self, other, culture), and the blending of normative and descriptive assessments (instrumented coaching), amplified by the use of on-site, real-time coaching processes (observational coaching).
- The strategies and tools of business coaching, with an emphasis on tools for multi-tiered assessment of performance (performance assessment coaching), multi-

dimensional strategic planning (strategic planning coaching), and multi-option cost-benefit analyses (cost-benefit coaching).

WHO SHOULD APPLY

This training program is intended for internal and external consultants, organizational leaders, team leaders, and those interested in entering the organizational coaching field. **An undergraduate degree is a pre-requisite.**

The program aims for both the immediate and ongoing development and refinement of organizational coaching skills and knowledge, while also introducing participants to emerging tools, concepts, and roles in the field. Ideally, members of this learning community will participate in co-creating a broader network that supports the wide diversity of executive and organization coaches and consultants and their contextual challenges.

CERTIFICATION

Upon satisfactory completion of this advanced training, a participant will be awarded a Certificate of Completion in Executive and Organizational Coaching from the Professional School of Psychology. ICF CEEUs to support the ICF coaching community in Istanbul are available.

PRIMARY PROGRAM FACILITATORS

Dorothy E. Siminovitch, PhD, MCC, principal of Gestalt Coaching Works, is a Master Certified Coach and consultant to organizational leaders, executives, and groups worldwide. She is a faculty member of the Professional School of Psychology in California, and co-owner and faculty of the Eurasian Gestalt Coaching Program (EGCP) in Istanbul. She co-founded the International Gestalt Coaching Program (IGCP), the first Gestalt-based coach training program awarded International Coach Federation (ICF) certification. EGCP in Istanbul is the second Gestalt-based coach training program to gain ICF certification. Dorothy received her doctorate from Case Western Reserve University's prestigious Department of Organizational Behavior. Her Gestalt institutional affiliation is with the Gestalt International Study Center based in Wellfleet, MA. She presents training and development opportunities at the Organization Development Network annual conferences, International Coach Federation conferences, and by invitation.

William H. Bergquist, PhD, has offered professional coaching services for more than 45 years. Author of 45 books and 50 articles, Bill continues to be interested in the dynamics of profound individual, group, organizational, and societal transformations. He has coached and consulted with corporate, human service, educational, and religious organizations throughout North America, Europe, Africa, and Asia, and has offered advanced coach training programs throughout North America and Asia. Having served as President of The Professional School of Psychology (PSP) for the past 24 years, Bill is now concentrating on building a distinctive doctoral tutorial program at PSP that blends intensive in-person meetings with dynamic virtual at-a-distance interactions that involve senior tutors and mature, accomplished students. With John Lazar, Bill co-founded and serves as co-executive

editor of the International Journal of Coaching in Organizations. He is also a co-founder of the International Consortium for Coaching in Organizations and the Library of Professional Coaching (LPC). Bill has recently established a consulting firm with four colleagues that specializes in unique and powerful tools for program design and team management.

ISTANBUL CONTRIBUTING SPONSORSHIP

Gila Ancel Şeritçioğlu, MA, CAGS, MCC, is a Master Certified Coach, educationalist, and expressive arts therapist. She is the founder of INCREA Creative Coaching and Consulting, founder and partner of KIDS Preschool, and adjunct faculty in the Department of Education at Bosphorus University. Gila works with high-level executives, leaders, and professionals and with groups and organizations as a life and executive coach in Turkey and abroad. In addition to coaching, she designs custom experiential training and workshops using creative techniques. She coaches and consults in Turkish, English, and French. Gila is co-owner and faculty of the Eurasian Gestalt Coaching Program.

Dost Can Deniz, MBA, MCC, is an international executive coach and consultant, and the first ICF Master Certified Coach in Turkey and Southeast Europe. He is founder and head coach of MareFidelis Coaching and Consulting, the premier coaching and organizational consulting company in the region, serving leaders from all walks of life. Dost specializes in supporting top leaders and leadership teams, and has delivered thousands of hours of coaching and training to C-Suite executive clients. He designs and delivers training that creates coaching capacity and coaching-friendly cultures in organizations. He is the author of the bestseller *Cesur Sorular (Courageous Questions)*. Dost is co-owner and faculty of the Eurasian Gestalt Coaching Program.

Tuition and Fees (*does not include transportation, lodging, or meals*) **\$4,400 USD**
A \$150 USD nonrefundable application fee is part of the program tuition.

- * Full payment accompanying registration by 25 September 2010: **\$4,100 USD**
- * If you are a graduate of an ICF-accredited coach training program: Full payment accompanying registration by 30 September 2010: **\$3,950 USD**
- * Payment plan: \$2,200 USD due at the time of registration; \$2,200 USD due 5 January 2011

Because of the integrated and ongoing nature of this program, no refunds will be given following the start of the first session on 6 October 2010

Contacts

Workshop Learning Questions: Dorothy Siminovitch at awareworks@aol.com

Bank to Bank Wiring Instructions & Registration Questions Martha Lannoch at textmatters@att.net

Cash Registration/Visa Details in Istanbul Seda Aslan at seda@marefidelis.com